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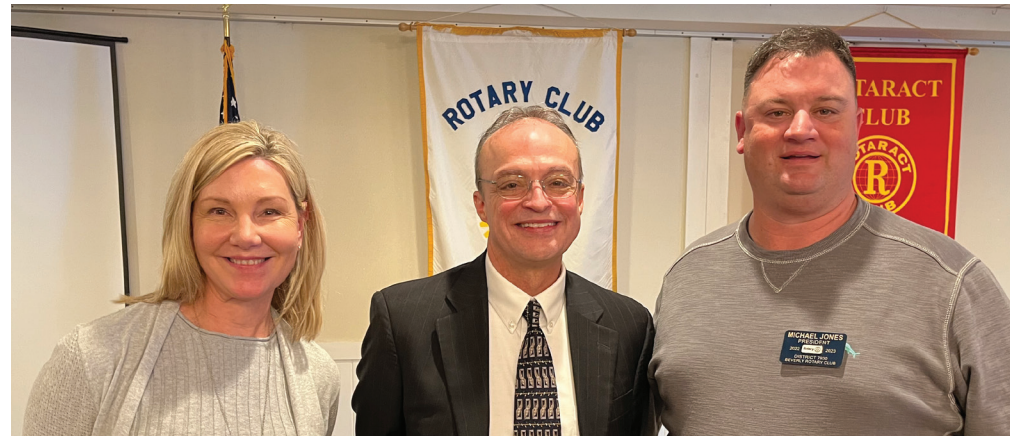
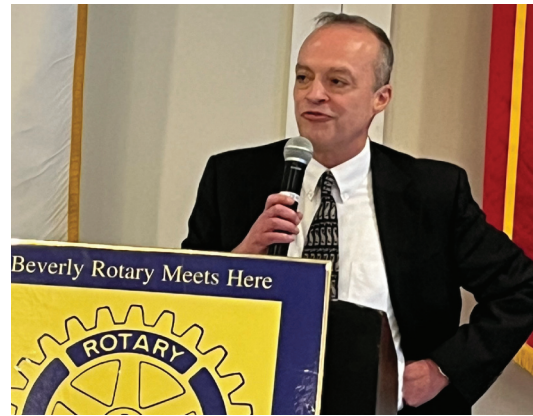


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LAST WEEK SPEAKERS

A big showing from North Shore Community College, mostly because President William Heineman North Shore Community College was our speaker with his colleague Kaitlyn AND Dianne Palter Gil was holding down fort in front left table. Very informative talk from President Bill, shown alongside our own President Mike! Just chock full of Prez's

WHYYYYYYYYY?- NANCY KERRIGAN

We could have used the alternate Christmas Vacation Movie Poster because of all the faces to punk on. But we decided for the existing cover since its more fun to electrocute someone than just have a smirk - Editor



THANK YOUR LOCAL WAITSTAFF!!!

Week in and week out our servers Nadine and Linda do an exceptional job providing us with a smile and great service. Show your appreciation by giving back to them. At check in table there will be a place to drop off your appreciation. Any amount is appreciated, please be generous

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Coming Up

December 15
BHS Jazz Band -
Adam Costa

December 17
Bell Ringing
Salvation Army at
Stop & Shop
downtown
Stop & Shop
uptown
9-4pm
Henrys 9-4pm

December 22
Yes we are having
a meeting

December 29
NOPE no meeting
this week, see you
in 2023

BEVERLY ROTARY CLUB

SPROCKET NEWSLETTER

Dec 15, 2022

"Just don't screw it up"

Issue 23

YULE CRACK UP!





WHO KNOWS?

Jack Good used to promise good weather for Bell Ringing. We've had blizzard and balmy so be warned, dress warm or in layers if its warm. Have a good time and ring those bells you wacky elves!

Last week at Rotary Dec 8, 2022

Call to order at 12:15

Pledge: Ken Krall and NY Giants Punter

Song: Dianne - Jingle Bells with 3 part harmonies and jingling

Guests and Visitors:

Kaitlyn Nielson - NSCC, President William Heineman North Shore Community College Beverly and Carolyn Davies

Invocation: Dave Olson

Birthdays:

Andy Goldberg
Bob Butterworth

Announcements:

Thank you to everyone who helped with the parade

\$11,000 raised through turkey raffle

Mike Harrington: Fundraising meeting at MCJ

Moiph filling in fro well groomed Al Temkin, ALL spots for bell ringing have been filled. Thanks to all who signed up.

Sergeant: Dave Olson

Happy Dollars:

Lee Yaffa - famous on Bevcam
Lorinda - son going to college
Jo B - Abby getting married this weekend
Carolyn Davies happy to be Jims daughter
Dave O - Deb, clean post cancer 6 months!
Jackie - for Thunder Down Under Show
Get out of Jail cards found in Don Kelleys desk. Many were bought in anticipation of future fines.

Speaker:

Our speaker this week was President William Heineman of North Shore Community College. The NSCC story starts same year I was born and here in Beverly. Mission hasn't changed: help students improve their lives through higher education: especially those with less means or a history of difficulty in education. Think about not just how much the world has changed since 1965 but just since 2005! The college now has two campuses, one in Danvers and one in Lynn. We have a very significant labor shortage in today's job market Short-term, non-degree credentials that come af-

ter (or even during) high school are becoming more prevalent even among those who already have an associates or bachelor's degree. More skill-based: quicker, cheaper road to those available jobs. Lynn is one of the few growing communities in the area; increasingly today's and tomorrow's workers are going to be non-white and not have English as their first language. Jobs going wanting and people without skills or credentials is an opportunity waiting to happen and that is where NSCC will be! A new 5-yr strategic plan that addresses these changes in our world and many others as well.

Here are the three broad priorities:

The first is really to address the changing job market
The second is really to improve those skill and credential attainment levels in cities where they are low
The third is about changing the way we do business to deliver on those other solutions for the community
So, just ONE example of an initiative meant to address the job market crunch:

We have roughly 70 different associate degree and certificate programs at NSCC.

We also have deep, rich short-term academic and workforce training opportunities that lead to those non-degree credentials and skills that my colleague Dianne Palter-Gill can tell you all about.

We cover a lot of ground because of our mission.

But with Centers of Excellence, we are concentrating out best people, equipment, facilities, and funding around the academic programs serving the more urgent needs of the regional economy

So, to feed those 20,000 new life science jobs, we are designing a new Life Sciences Pathways Center on our Danvers campus: not just state of the art equipment but centering it. So, our new strategic plan calls for a large expansion so we are able to simulate an entire floor of a modern hospital for the purposes of realistic training and education for our students. Just a couple of the ways we are working to accomplish that enduring mission in today's changing world and conditions. You may have heard about the new Early College High School we have opened on our campus in Lynn with the LPS: the first of its kind in the state: meant to address that low college attainment there!

Raffle

Walt pulled the card and pulled thin air when it came to winning

Meeting called at 1:25

Submitted by Sarah Hazel and Moiph Fillinginsington

CHEERS? JEERS?

WHAT, WHAT, me doth think Thad has a side gig at Salerno's as pour master. Is it because he makes killer Mojito's, foamy drafts, Wine by goblets or just getting in good graces when pot shop comes to town in this location. Service with a smile? Photoshop was involved. Ask Thad what the deal is!



Beverly Rotary

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Found in Don Kelley's desk , Sgt Dave Olson took to in person grab bag as guilty as new born rat Rotarians scooped up the cards in anticipation of a hefty fine down the road. Beware of imitations.

Hey aren't you that Elf dentist?

I used to be, but my hair dresser says I have perfect hair so I should go into the more lucrative Financial Planning industry.

Salutations fellow Elf! One thing, how do you wear tights all day? I'm starting to chafe

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